8 November 2023

Dear Parent/Carer

100% Attendance Reward for Parents - £50 ASDA Voucher

I would like to take this opportunity to welcome back our Year 11 students after the half-term break. This is an exciting half-term for Year 11, who are fast approaching their first set of mock examinations. At the academy we are fully committed to ensuring that every student achieves the highest quality results, and we know that working in strong partnership with parents and carers is the best way to achieve this.

Excellent attendance is always important, but this is never more important than in Year 11. You will be aware that we have set an academy target of 96% attendance for all Year 11 students, as it is vital that your child attends the academy regularly and punctually. This half-term class teachers will be preparing students for their mock examinations; completing important controlled assessments and working with students to address any gaps in knowledge or misconceptions that have arisen from the examinations.

We are very proud of the support that we offer our Year 11 students and are confident that we can provide your child with the opportunities and encouragement they need to reach their full potential. **We would like to congratulate the significant majority of parents/carers who ensure their child has excellent attendance to the academy, meaning that they can fully access the excellent offer of academic and pastoral support.**

To show our appreciation of this support; all students who have 100% attendance for six weeks from Monday 13 November to Thursday 21 December, will be entered into a prize draw to receive a £50 ASDA shopping voucher.

All entries will be notified by email on Thursday 21 December, and I will personally contact the winner to arrange collection of the voucher.

Once again, we are very grateful for the support from parents and carers in ensuring that our students are successful.

Yours faithfully

Mrs Grace
Vice Principal